

# COULD BE (AN ARROW): A READING OF LA COLECCIÓN JUMEX

## GALLERY 2

29.NOV.2018–31.MAR.2019

Mexico City, November 29, 2018 – On view today, 29 November, 2018 through 31 March, 2019, Museo Jumex presents *Could Be (An Arrow)*, an exhibition of works from La Colección Jumex by female artists who have sought to interrogate and, in some cases, subvert the traditional canons of image production in art.

Informed by philosopher Walter Benjamin's "optical unconscious," the exhibition gathers more than 60 works in diverse media including photographs, film, drawings, and objects which augment the definition of what is, or could be considered, an image. Throughout the show, works challenge prescribed identifications of femininity and an expanded notion of portraiture is put forward, whereby images can act as mirrors—allowing us to see and disrupt notions of identity produced by a reflection.

Organized in thematic sections, the exhibition features works by Anna Boghiguan, Pauline Boudry & Renate Lorenz, Carol Bove, Mariana Castillo Deball, Mónica Castillo, Anne Collier, Minerva Cuevas, Moyra Davey, Tacita Dean, Rineke Dijkstra, Ceal Floyer, Ana Gallardo, Andrea Geyer, Silvia Gruner, Candida Höfer, Jenny Holzer, Roni Horn, Marine Hugonnier, Luisa Lambri, Adriana Lara, Louise Lawler, Sherrie Levine, Sharon Lockhart, Sarah Lucas, Tala Madani, Ana Mendieta, Annette Messenger, Catherine Opie, Tania Pérez Córdova, Amalia Pica, Pipilotti Rist, Daniela Rossell, Kiki Smith, Melanie Smith, Rosemarie Trockel, Tatiana Trouvé, Lake Verea, Hannah Wilke, Cathy Wilkes and Emma Wolukau-Wanambwa.

In addition to works from La Colección Jumex, the exhibition includes works on loan that expand the plurality of voices within the general narrative of the exhibition.

*Could Be (An Arrow): A Reading of La Colección Jumex* was curated by Catalina Lozano, Associate Curator and María Emilia Fernández, Curatorial Assistant, Museo Jumex.

## MUSEO JUMEX

Museo Jumex is the Fundación Jumex Arte Contemporáneo's main platform. It opened its doors to the public in November 2013 as an institution devoted to contemporary art, whose aim was not only to serve a broad and diverse public, but also to become a laboratory for experimentation and innovation in the arts. Through its exhibitions and public programs, Museo Jumex aspires to become a relevant institution in the field of art by producing and co-producing original exhibitions and research, and familiarizing audiences with the concepts and contexts that inform current art practice. Through the use of critical and pedagogical tools, the museum's educational programs further the institution's commitment to build links between contemporary art and the public.

## ADMISSION

General admission / \$50 MXN  
Mexican citizens / \$30 MXN  
Free for: Children under 15 /  
Students\* / Senior citizens\* /  
Teachers\*  
\*with valid ID

## HOURS

Sundays free  
Tuesday–Sunday / 10 AM–8 PM  
Monday / Closed

## PRESS CONTACTS

RUTH OVSEYEVITZ  
[ruth@fundacionjumex.org](mailto:ruth@fundacionjumex.org)  
+52 (55) 5395 2618-107

ADRIANA GIL  
[adrianag@fundacionjumex.org](mailto:adrianag@fundacionjumex.org)  
+52 (55) 5395 2615-103

MUSEO JUMEX  
MIGUEL DE CERVANTES  
SAAVEDRA 303  
COLONIA GRANADA  
11520, MEXICO CITY

T.  
(55) 5395 2615  
(55) 5395 2618

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