

Press release

- **Entre Patio y Jardín**, the first exhibition by the Jumex Foundation/Collection that will be presented outside Mexico City, is opening in the Galería de Arte Contemporáneo y Diseño in Puebla.
- About 40 art pieces on different media created by national and international artists will be exhibited for the first time in Puebla and will be curated by Michel Blancsubé, head of registry at the Jumex Foundation/Collection.
- The Galería de Arte Contemporáneo y Diseño has been rearranged in order to create an appropriate dialogue between urban and natural spaces.

The Jumex Foundation/Collection begins its activities for 2007 with the exhibition **Entre patio y Jardín**, which will be opening on May 12th at 13:00 hours in the Galería de Arte Contemporáneo y Diseño in Puebla. This exhibition is not only a new interpretation of the Collection's pieces, but also the beginning of a more visible presence of the Jumex Foundation/Collection outside Mexico City.

On this subject, Eugenio López Alonso, President of the Jumex Foundation/Collection, states: "We have waited for the best opportunity to take this step; as from now, we will have a wider and more constant presence in our country with several exhibits and educational projects. We are happy that Puebla is the first stop in the way and that we have been supported by the Secretary of Culture in Puebla for this exhibition."

With an average of 40 art pieces on diverse formats and media —sculptures, photographs, installations, videos and slides—, **Entre Patio y Jardín** brings to the public from Puebla a vision of the contemporary artistic creation and the cacophony generated in the globalized world. To this end, museography plays a very important role creating private dialogues between the art pieces and with the public, not to mention the interplay with the surrounding space. It is important to mention that the Galería de Arte Contemporáneo y Diseño is located in a recently recovered area from the city, Barrio El Alto, a neighborhood that has become a large cultural and touristic hub in recent years with an industry-modeled architecture. The exhibition space has been modified several times to achieve visual harmony between the inside and the surrounding areas, where light and vegetation abound.

According to Abaseh Mirvali, the Jumex Foundation/Collection's Executive Director: "We are proud and pleased to face new art challenges with this

new interpretation of our collection and, at the same time, to make alliances with other states and bring them the best of the contemporary scenery from Mexico and the world.”

“This project is the result of an enormous sum of efforts and wills. I am convinced that this is the only way to achieve great things. The presentation of this fragment from our Collection in Puebla is possible thanks to the support given by the Secretary of Culture in Puebla and Grupo Habita. **Entre Patio y Jardín** is the first of a series of exhibitions that we will present outside Mexico City. Not only is this a challenge that fills us with excitement, but we hope that each visitor may have a conversation of his own with all of our pieces, their subtleties, their details, their voices.”

Michel Blancsubé, head of the Jumex Foundation/Collection registry department and responsible for the selection of pieces comprising this exhibition, comments: “Every day there is more people and we make more noise, we generate sounds that collide and find each other. Cacophony is the music of the world—a world full of media that overwhelms us with never-ending contradictory information. The same thing happens with the pieces in **Entre Patio y Jardín**. Every piece, either loquacious or mute, has something to say and it is pleasant for the visitors to figure out which dialogue the piece wants to have with them.”

Doug Aitken, Knut Asdam, Abraham Cruzvillegas, José Damasceno, Félix González Torres, Terence Gower, Thomas Hirschhorn, Carsten Höller, Tobias Rehberger and Pablo Vargas Lugo, among others, are the artists performing in this exhibition.

For more information please contact:

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Entre Patio y Jardín

May 12th - October, 2007

Galería de Arte Contemporáneo y Diseño, Puebla

12 Norte 607, Barrio del Alto, Puebla, Puebla. Tel (52) (222) 235 98 40

Attention hours: Tuesday-Sunday 10:00- 17:00