

# MUSEO JUMEX PRESENTS LOS ROBOTS NO LLORAN. A PUPPET PLAY BY PEDRO REYES

## GALLERY 1

09.NOV-02.DEC.2018

Mexico City October 25, 2018 – Museo Jumex presents the new puppet play by artist Pedro Reyes, *Los robots no lloran*. Starring Noam Chomsky, Karl Marx, Elon Musk, Ayn Rand and a tiny Donald Trump, the play focuses on the rapid advance of technology financed by billionaires and the consequences this can bring. Using comedy and satire to highlight the ethical dilemmas we face as increasingly technocratic governments take hold, Reyes questions political ideologies in vogue today and their sources.

The play was developed after Reyes' residency as the inaugural Dasha Zhukova Distinguished Visiting Artist at the MIT Center for Art, Science & Technology, where he met with Noam Chomsky, a distinguished linguistics scholar, and proposed making a play featuring his persona as the protagonist.

In *Los robots no lloran*, the character of Noam Chomsky finds an antagonist in the philosopher Ayn Rand, who has never been seriously considered in academia but whose pernicious influence remains present, especially among Trump's followers and the American far-right. Meanwhile, Elon Musk embodies the present-day technocratic hero, in the tradition of Henry Ford and Steve Jobs. These and other characters are brought into the play by a *deus ex machina* called the "iWay", a machine capable of 3D printing authors out of their books.

Reyes has integrated puppet theatre into his repertoire since 2008, often using Japanese handmade puppets, inspired by the bunraku tradition that is characterized, among other things, by using puppets capable of a range of facial gestures. Reyes' puppet plays include *The Permanent Revolution* (2014), on the life of Leon Trotsky, presented in the Museo Jumex, as well as other political satires featuring key figures in the history of political economy, such as Karl Marx and Adam Smith.

*Los robots no lloran* was originally presented as *Manufacturing Mischief*, where Reyes collaborated with director Meghan Finn and scriptwriter Paul Hufker. The trio previously worked in the making of *Doomocracy: A Political House of Horrors* produced by Creative Time in the wake of the 2016 elections in the United States. *Manufacturing Mischief* premiered at MIT in April 2018 and since then it has been presented at Carnegie Mellon University, Pittsburgh; Canadian Stage, presented by the Power Plant, Toronto; The Tank, New York; and Serpentine Pavilion, London.

## SHOWS

Tuesday to Friday / 7 PM  
Saturday and Sunday / 12 PM, 5:30 PM  
Admission \$50 MXN

## MUSEO JUMEX

Museo Jumex is the Fundación Jumex Arte Contemporáneo's main platform. It opened its doors to the public in November 2013 as an institution devoted to contemporary art, whose aim was not only to serve a broad and diverse public, but also to become a laboratory for experimentation and innovation in the arts. Through its exhibitions and public programs, Museo Jumex aspires to become a relevant institution in the field of art by producing and co-producing original exhibitions and research, and familiarizing audiences with the concepts and contexts that inform current art practice. Through the use of critical and pedagogical tools, the museum's educational programs further the institution's commitment to build links between contemporary art and the public.

## ADMISSION

General admission / \$50 MXN  
Mexican citizens / \$30 MXN  
Free for: Children under 15 /  
Students\* / Senior citizens\* /  
Teachers\*  
\*with valid ID  
Sundays free

## HOURS

Tuesday–Sunday / 11 AM–8 PM  
Monday / Closed

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